

## Contact

London, UK

[www.linkedin.com/in/vladimiroane](http://www.linkedin.com/in/vladimiroane)  
(LinkedIn)

## Top Skills

Board Level

Higher Education Teaching

University Lecturing

## Languages

Romanian (Native or Bilingual)

English (Native or Bilingual)

## Patents

Methods and systems useful for identifying the most influent social media users in query-based social data streams

Methods and systems of detection of most relevant insights for large volume query-based social data stream

# Vladimir Oane

Co-Founder at Deepstash  
Bucharest, Romania

## Summary

I am a optimistic troublemaker. A builder at heart, having created multiple companies and products that touched the lives of millions of people.

At Deepstash we are helping millions of smart people (like you) discover new ideas, learn new things, improve themselves and inspire others. We are facilitating for the harvesting of the seeds from all books, and podcasts and other forms and the connections between the them so that new ideas blossom. Organising knowledge is a deep passion of mine and I am super proud of what me and my team have achieved so far.

Prior to Deepstash, I was part of the first wave of entrepreneurs who looked at social media as a marketing channel and not just a toy. In 2008 I founded uberVU, a big data social media analytics company. We were part of the first Seedcamp companies, built a profitable SaaS company before it was cool, developed kick-ass prediction engines before AI was a thing etc. We gave marketers from Fortune 500 companies super-powers by proving them with real time insights extracted from billions of social posts. In 2014 uberVU was acquired by Hootsuite, the leading integrated social media provider. I continued my mission as a product leader, managing and growing 2 product lines and expanding our product team.

Before my social media-focused decade I started multiple online businesses. I created one of the first web focused marketing agencies in my home-country of Romania, where we developed an award-winning CMS called Bluo. I co-founded a booking website and subsequently a regional affiliate network. The 2000's were wild.

I am an avid reader, a history buff, an amateur philosopher and ... a bedroom DJ.

## Experience

Deepstash

Co-Founder

November 2019 - Present (4 years 5 months)

Bucharest Metropolitan Area

BISM - Bucharest International School of Management

Professor

May 2019 - Present (4 years 11 months)

Bucharest, Romania

Smartree

Board Member

April 2018 - Present (6 years)

Bucharest, Romania

2Performant.com

Board Member

January 2016 - Present (8 years 3 months)

Bucharest Metropolitan Area

Hootsuite

Director of Product Management

January 2014 - October 2018 (4 years 10 months)

Vancouver, British Columbia, Canada

uberVU via Hootsuite

Co-Founder

September 2008 - January 2014 (5 years 5 months)

London, England, United Kingdom

METROMIND

Chief Executive Officer

January 2004 - September 2008 (4 years 9 months)

Bucharest, Romania

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## Education

University POLITEHNICA of Bucharest

Bachelor of Engineering - BE, Computer Science · (September 2002 - August 2006)

Colegiul Alexandru Lahovari

Computer Science · (September 1998 - September 2022)